

2021 INSPIRE MILES

BUILDER/INSTALLER FAQ

What is the Inspire Miles program?

The Inspire Miles program is a dealer program designed to reward pool builders and service providers that install select S.R.Smith products. Create the ultimate backyards for your customers this season and earn a maximum payout of \$1,000 in gift cards from VISA® or select retailers!

How do I sign up for the Inspire Miles program?

Simply log on to srsmith.com/inspiremiles to register. Upon registration, S.R.Smith will contact program participants to confirm eligibility.

What happens after I register for the Inspire Miles program?

After you register for the Inspire Miles program, your registration will be reviewed by a member of the S.R.Smith team. Once approved, you will be emailed a link to a webpage where you will be able to upload and submit distributor invoices for qualifying products.

Who is eligible to participate in the Inspire Miles program?

Qualified pool builders and service providers in the U.S. and Canada that install select S.R.Smith products in residential in-ground pools. Installing companies only. No retailers or e-tailers will be eligible.

What are the eligible products for the Inspire Miles program?

The eligible products for the 2021 Inspire Miles program are:

- Pre-configured Custom Slides (River Run Slides & Garden Ride Slides)
- TurboTwister® Deck Mounted Pool Slide
- Typhoon® Deck Mounted Pool Slide
- TrueTread™ Diving Board (6' or 8' boards) with Salt Pool Jump System or Flyte Deck II Stands
- Destination Series™ In-Pool tables (16" or 30") or Seating (Loungers and Rocking Lounge Chairs excluded)
- R-Series Loungers
- poolLUX® Transformers (poolLUX Power, Plus, Plus2 and Premier)
- Mod-Lite™ and Mod-Lite™ Kits
- Fiber to LED Upgrade Kits (PT-6001 & 6002 with Mod-Lite™ or kēlo LED Lights)
- StarFloor Kits (25 or 50 light points)

When does the Inspire Miles program start and end?

The Inspire Miles program begins on 1/1/2021 and ends 9/30/2021.

How do I submit my proof of purchase information?

Upon approval, S.R.Smith will contact registered pool builders and service providers with detail information regarding proof of purchase submission. When the proof of purchase receipts are submitted via the online form, S.R.Smith will send an acknowledgment email. At the end of the program (09/30/2021), S.R.Smith will tally all submissions and send a link to Virtual Incentives, our rewards fulfillment partner, where participants can select their gift card reward.

How do I get my gift card for my earned rewards?

At the end of the Inspire Miles program, we will calculate your reward total and send an email with your reward value and instructions on how to select your gift card reward.

How long do I have to submit my distributor or qualified buying group receipts after the program ends in order to earn a gift card?

All proof of purchase submissions must be received by 10/31/2021.

How long do I have to redeem my rewards for a my card?

Please refer to the Virtual Incentives website for applicable rules and deadlines when you choose your gift card.

