

Pool Better™ Rewards

BUILDER/INSTALLER FAQ

What is the Pool Better™ Rewards program?

Pool Better™ Rewards is a trade-exclusive rewards program designed to reward pool builders and service providers that install S.R.Smith products on their customer's pools. The program is simple; the more S.R.Smith products you purchase and install, the more chances you have to win the quarterly drawing of \$10,000!

How do I sign-up for the Pool Better™ Rewards program?

Simply visit srsmith.com/PoolBetterRewards and fill out the form telling us who you are and what products you have purchased.

Who is eligible to participate in the Pool Better™ Rewards program?

Pool professionals (builders, service, renovation) in the U.S. and Canada that purchase and install S.R.Smith products. Distributors, retailers, e-tailers and homeowners are not eligible.

What are the eligible products for the Pool Better™ Rewards program?

We wanted to keep it very simple and easy for you to enter, so all S.R.Smith products will be eligible as long as the purchase was made in 2022 and the serial # entered is verified. Here is a list of our most popular categories/products that can be used as a guide:

- Custom Pool Slides: Big Ride™, River Run, Garden Ride™, BYOS2™
- Deck Mounted Pool Slides: Cyclone, heliX2®, Rogue2, Typhoon®, TurboTwister®, Vortex®
- Removable Pool Slides: SlideAway®
- Diving Boards and Stands: TrueTread®, DiveAway™, T7™, Frontier, Edge™, Fibre-Dive, Salt Pool Jump System or Flyte Deck II Stands
- In-Pool Furniture: Destination Series® Loungers and Rocking Lounge Chairs, R-Series™ Loungers, Tables and Seats
- Pool Lighting: poolLUX® Transformers and lighting controls, Mod-Lite®, kelo®, TREO, LED Lighting/Transformer Kits, PowerTower Series Fiber to LED Upgrade Kits, StarFloor Kits
- Games: Volleyball and Basketball
- Rails/Ladders: all Modern Rails including Designer, Artisan and Meridian Series

When does the Pool Better™ Rewards program start and end?

The Pool Better™ Rewards program starts January 1, 2022 and ends December 31, 2022. There will be quarterly drawings where a winner will be selected to receive \$10,000. Each new quarter will be a new winners pool, so if you don't win the \$10,000 in the first quarter, you still have three(3) more chances to win during 2022. Remember, every product entered is an additional chance to win!

Quarterly eligibility dates*:

1/1/22 - 3/31/22

4/1/22 - 6/30/22

7/1/22 - 9/30/22

10/1/22 - 12/31/22

*Submissions must be received on or before the last day of the quarter to be eligible for that quarter's drawing.

How do I submit my proof of purchase information?

Simply visit srsmith.com/PoolBetterRewards and fill out the form telling us who you are and what products you have purchased.

How will I know if I won and when will I get the \$10,000?

At the end of each quarter, we will be reaching out to the winner prior to get permission to make the announcement public. The prize money will be sent to the company of the pool professional selected as the winner. It will be at the company's discretion as to how to compensate the employee who entered the Pool Better™ Rewards program.

